

DEPARTMENT OF BUSINESS ADMINISTRATION


List of Research projects/Internships

Sl. No.	Name of the student	Register number	Title of the project/Field project with Industrial Focus	Name of the Guide and affiliation
1.	Abhijna H Y	P05AZ22M015002	A Study On Performance Evaluation Of Large Cap Mutual Funds In India	Dr. Puttanna. K
2.	Aishwarya Joseph	P05AZ22M015003	"A Perceptual Study On Government Schemes To Foster Women Entrepreneurship In Mangalore"	Ms. Kirthi A
3.	Akhilesh	P05AZ22M015004	Understanding Customer Preferences & Satisfaction In Last Mile Delivery, A Study Of E-Commerce	Ms. Kirthi Nair
4.	Ashwitha S	P05AZ22M015008	Pre And Post Merger Financial Study Of Public Sector Banks In India	Dr. Puttanna K
5.	Ayishathul Bushra Y	P05AZ22M015009	A Study On Share Price Analysis Of Biotechnology Companies In India	Dr. Puttanna K
6.	B N Hemanth	P05AZ22M015010	"A Study On Financial Performance Of Nifty 50 Companies"	Dr. Puttanna K
7.	Bharath Raj	P05AZ22M015011	A Study On Performance Evaluation Of Equity Linked Savings Schemes Of Selected Mutual Funds.	Dr. Puttanna K
8.	Bindiya	P05AZ22M015013	A Study On Trendsetters And Test Makers:The Role Of Influencer Sin Shoping Zens Fasion And Lifestyle Choicess	Ms Keerthi Nair
9.	Byraju C M	P05AZ22M015014	Customer Acceptance Of Just Walk Out Technology In Supermarkets: An Analysis Using Acceptance Model (TAM)	Ms Keerthi Nair
10.	Deepthi Kotian	P05AZ22M015017	A Study On Packaging Management And Consumer Perception With Special Reference To Aranha Coconut Oil Mill	Ms. Sukavani Shetty
11.	Divyashree	P05AZ22M015019	"A Study On Investment Pattern And Preferences Among Higher Education Teachers With Special Reference To Dakshina Kannada And Udupi Districts"	Dr. Puttanna K
12.	Dyamanna	P05AZ22M015020	An Analysis Of Price Fluctuation Performance Of Selected Commodities In MCX.	Dr. Puttanna K
13.	Harshitha D	P05AZ22M015021	Financial Performance Analysis Selected It Companies In India	Dr. Puttanna K
14.	Hemanth Kumar	P05AZ22M015022	"A Study On Financial Performance Of Aerospace And Defence Companies In India"	Dr. Puttanna K

15.	K Chandana	P05AZ22M015023	A Study On Impact Of Shakti Scheme On Working Womens In Mangalore University Konaje	Ms. Sukavani Shetty
16.	Kruthika K S	P05AZ22M015024	A Study On Body Ideals In The Age Of Instagram: Influencer Impact On Gen Z's Body Image And Self Esteem	Ms Keerthi Nair
17.	Leena K K	P05AZ22M015025	"Emotional Intelligence: It's Impact And Awareness On Generation Z"	Ms. Sukavani Shetty
18.	Mallika	P05AZ22M015026	"A Study On E-Governance In Education Sector With Special Reference To Scholarship Portal"	Ms. Sukhavani Shetty
19.	Maneesh P M	P05AZ22M015027	"A Study On Financial Performance Analysis Of Selected Iron And Steel Companies In India"	Dr. Puttanna K
20.	Manvitha	P05AZ22M015028	Examination Of Financial Performance Of Bajaj Group Of Companies	Dr. Puttanna K
21.	Melric Jawahar Braggs	P05AZ22M015029	A Study On Performance Evaluation Of Mutual Fund Open Ended Hybrid Scheme	Dr. Chandrashekhar R
22.	Misbha Noorulain	P05AZ22M015030	A Study On Impact Of Buyback Announcement On Share Price	Dr. Chandrashekhar R
23.	Namitha N	P05AZ22M015031	Examination Of Financial Performance Of Reliance Group Of Companies	Dr. Chandrashekhar R
24.	Nandan M J	P05AZ22M015032	Evaluation Of The Financial Performance Of Tata Group Of Companies'	Dr. Chandrashekhar R
25.	Navya	P05AZ22M015033	Examination Of Financial Performance Of Adithya Birla Group Of Companies	Dr. Chandrashekhar R
26.	Nihal Jagadish Salian	P05AZ22M015034	A Study On Financial Performance Analysis Of Selected Pharmaceutical Companies In India	Dr. Chandrashekhar R
27.	Niharika N	P05AZ22M015035	A Study On Financial Performance Analysis Of Listed Companies Of Textile Industry Companies Of Textile Industry	Dr. Chandrashekhar R
28.	Pratheeksha Gatty	P05AZ22M015036	A Study On Performance Evaluation Of Listed Logistics Companies	Dr. Chandrashekhar R
29.	Praveen Kumar	P05AZ22M015037	A Study On Performance Evaluation Of Listed Chemical Companies	Dr. Chandrashekhar R
30.	R Navya	P05AZ22M015038	A Study On The Impact Of Merger And Acquisition On Financial Perormance Of Selected Companies	Dr. Chandrashekhar R
31.	Ramya	P05AZ22M015039	A Study On Risk And Return Analysis Of It Companies In India	Dr. Chandrashekhar R

32.	Ramya K	P05AZ22M015040	"A Study On Problems Faced By Employees During Merger And Acquisition With Reference To Canara Banks, Mangalore".	Ms. Sukhavani Shetty
33.	Ramyashree S Y	P05AZ22M015041	A Study On "Fundamental Analysis Of Infrastructure Developers And Operator Companies In India	Dr. Chandrashekhar R
34.	Ranjitha M R	P05AZ22M015043	A Study On Customer Satisfaction On Packaging With Special Reference To Online Food Delivery	Ms. Sukhavani Shetty
35.	Sahana M	P05AZ22M015044	"Customer Adoption And Perception Of The Open Network For Digital Commerce (Ondc): An Analysis Using The Utaut Model"	Ms Keerthi Nair
36.	Salman Farees	P05AZ22M015045	A Study On Financial Performance Analysis Of Cement Companies In India	Ms. Sukhavani Shetty
37.	Sharath B S	P05AZ22M015046	Artificial Intelligence: A Study Of Impact On Researchers	Ms. Sukhavani Shetty
38.	Shashanth Kumar	P05AZ22M015047	A Technical Analysis Of NSE Listed Automobile Companies	Ms. Sukhavani Shetty
39.	Shawn Jovin Pinto	P05AZ22M015048	"Acceptance Of Drone Delivery In Ecommerce - A Study Using The Technology Acceptance Model"	Ms Keerthi Nair
40.	Shivani Karanth	P05AZ22M015049	A Fundamental Analysis Of Listed Companies Of Non Banking Financial Sector	Ms. Sukhavani Shetty
41.	Shreyashree	P05AZ22M015050	"Financial Performance Analysis Of Automobile Companies In India: A Comparative Study"	Ms. Kirthi Nair
42.	Shrihari	P05AZ22M015051	"Understanding Quick-Commerce Acceptance Among Bangalore Consumers"	Ms Keerthi Nair
43.	Sneha Mahesh Shirwadkar	P05AZ22M015052	"A Study On Factors Influencing The Consumer Buying Behavior With Respect To Nykaa"	Ms Keerthi A
44.	Stewart Alex Alexander	P05AZ22M015053	Analyzing And Improvising Reverse Logistics Processes In E-Commerce: A Customer Centric Approach	Ms. Kirthi Nair
45.	Suchithra	P05AZ22M015054	"A Study On Customer Perception Towards Zomato App."	Ms Keerthi A
46.	Sudeep Kumar M O	P05AZ22M015055	"Financial Performance Analysis Of Fmcg Companies In India: A Comparative Study"	Ms. Kirthi Nair
47.	Susmitha. K	P05AZ22M015056	A Study On Financial Performance Analysis Of Banks In India Using CAMEL Model	Ms Keerthi A
48.	Thanushree R Shetty	P05AZ22M015057	"A Study On Customer Satisfaction Towards Digital Banking Services In Dakshina Kannada"	Ms Keerthi A

49.	Upesh Kumar B	P05AZ22M015058	A Study On Financial Performance Of Commercial Banks In India	Ms Keerthi A
50.	P05AZ22M015059	Varun babu Poojary	Understanding User Behavior In Open Network For Digital Commerce (ONDC) Through The Team Model	Ms. Kirthi Nair
51.	Ahmad Ozair Hassanzai	P05AZ22M015060	Customer Satisfaction In Postal Services:A Case Study Among International Students In Mangalore.	Dr.Chandrashekhar R
52.	Farila Rezahi	P05AZ22M015062	"Assessing The Impact Of Social Media On Students' Lives: A Study Of Mangalore University Students"	Ms. Keerthi A
53.	Farkhunda	P05AZ22M015063	A Study On Material Handling Process And Effectiveness In The Logistics Firms	Ms. Keerthi A
54.	M K Harshana Sandaruwan	P05AZ22M015066	"A Study On Implementation Of Information Technology In Cargo Movements In Logistics Firms"	Ms. Keerthi A.
55.	Trina	P05AZ22M015069	A Study On Enhancing Customer Experience And Loyalty In More	Ms. Keerthi A
56.	Abdul Rafi	P05AZ22M015001	The Potential study of A company in Import and export: Delta Infra logistics)World Wide(Lts.	Ms. Sukavanai Shetty
57.	Ankitha B	P05AZ22M015005	"A Study On Cargo Handling Procedure In Port, With Special Reference To New Mangalore Port Authority."	Ms. Sukavanai Shetty
58.	Anusha P	P05AZ22M015006	"Financial Statement Analysis Of New Mangalore Port Authority"	Dr. Puttanna K
59.	Chethan S R	P05AZ22M015015	"Digital Transformation In Ports: The Promise And Perils Of AI, IOT, And Block Chain" With Reference To New Mangalore Port Authority, Mangalore.	Ms Keerthi Nair
60.	Jafaruddin Nikbeen	P05AZ22M015064	Green Supply Chain Management Pratices: A Case Study On Deccan Plast Industries Private Limited	Ms. Keerthi A
61.	Mohammad Aatef	P05AZ22M015067	A Study On Supply Chain Management As A Tool For Gaining Sustainable Competitive Advantage With Reference To Delta Infralogistics Ltd	Ms. Keerthi A.


 Chairperson
Chairman
Dept. of Business Administration
Mangalore University
Mangalagangothri - 574199